



INNOVATION AND TECHNOLOGY DAY

24 APRIL 2012, DOHA, QATAR

Programme - Innovation and Technology Day

Tuesday, 24 April

9.30 **Opening ceremony**

Dr. Supachai Panitchpakdi, Secretary-General of UNCTAD

Dr. Tidu Maini, Executive Chairman - Qatar Science & Technology Park (QSTP) and Science & Technology Advisor

9.50 **Setting the stage: The unlimited power of innovation**

H.E. Ms. Tarja Karina Halonen, Former President of Finland

10.00 **Session 1 - Innovation from within: the pioneers' perspective**

Mr. Soumitra Dutta, Professor INSEAD

Mr. Hermes Chan, Co-Founder, President and CEO of Medmira

Mr. Khalid Al-Mohannadi, Co-founder of Sago

Questions

- How does innovation really happen?
- What inspires the trail-blazers?
- What made their innovation possible?
- What were the main challenges faced?
- How do they envisage the future of their respective industry?
- How their innovations make or could make a difference for development?

11.10 Break

11.30 **Session2 - Innovation from within: The policy perspective**

H.E Dr. Tissa Vitarana Minister of Scientific Affairs, Sri Lanka

H.E Mr. José Urquiza Maggia, Minister of Production , Peru

Mr. David Mowery, Professor University California, Berkeley

Questions

- What have been the main policy and implementation challenges?
- What have we learnt?
- What are the implications for policy making?

12.30 Lunch

14.00 **Session 3 - The transformative power of ICT**

Dr. Hessa Al Jaber, Secretary-General of ICTQatar

Mr. Eric Hersman, Co-founder of Ushahidi

H.E. Mr. Mongi Marzoug, Minister of Information and Communication Technologies,
Tunisia

Questions

- How do recent changes in the ICT landscape impact innovation in the Global South?
- What are the development implications?
- How are innovations linked to mobile telephony and broadband technology facilitating more inclusive development?
- What impact has ICT had on the youth and vice versa?

15.00 **Session 4 - Innovating services**

Mr. Ali Ghodbani, CEO of Tunisia Telecom

Mr. Talal Abu-Ghazaleh, Chairman and founder of Tag-Org

Mr. Fadi Nasser, Chief Alliances Officer of MEEZA

Questions

- How would this transformation change the business environment?
- How are service providers making use of the technology and innovation?

16.00 **Closing ceremony**

Summary and highlights
